

# ROWMAN & LITTLEFIELD

## *Urban Foodways and Communication* Ethnographic Studies in Intangible Cultural Food Heritages Around the World Edited By Casey Man Kong Lum and Marc de Ferrière le Vayer

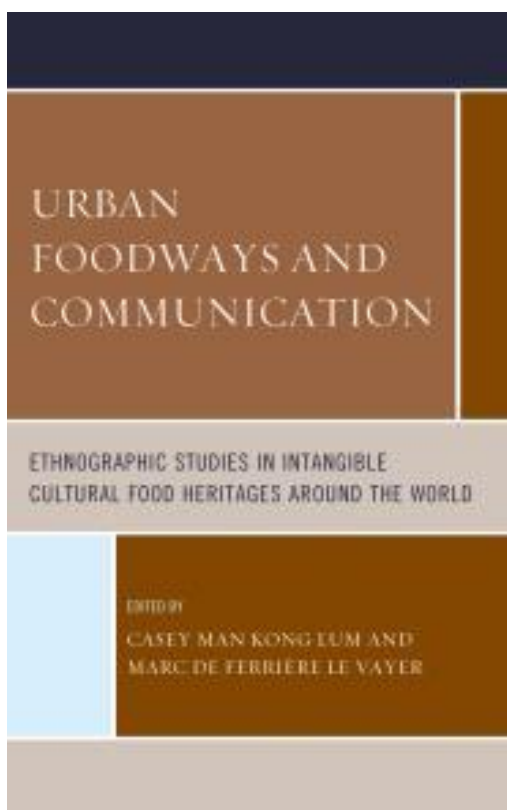
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### **About the Book**

*Urban Foodways and Communication* seeks to enrich our understanding of unique foodways in urban settings around the world as forms of intangible cultural heritage. Each ethnographic case study focuses its analysis on how the featured foodways manifests itself symbolically through and in communication. The book helps advance our knowledge of urban food heritages in order to contribute to their appreciation, preservation, and promotion.

### **About the Author**

**Casey Man Kong Lum**, PhD, is Professor of Communication, William Paterson University. A member on the Board of Directors of the Urban Communication Foundation, Casey is the author of numerous journal articles and book chapters in urban food cultures, media and culture, intercultural communication and diasporic studies.

**Marc de Ferrière le Vayer**, PhD, is Professor of Modern History at Université François Rabelais de Tours, France. A scholar in food heritage studies well-known around the world and an author of numerous publications, Marc is the Chair Holder of the UNESCO Chair in the Safeguarding and Promotion of Intangible Cultural Food Heritage at the University of Tours since 2011.

### **Praise for the Book**

“Lum, de Ferrière le Vayer, and their collaborating authors provide an exciting new perspective on foodways as dynamic forms of communication within and among contested urban spaces. Sophisticated yet accessible, diverse yet coherent, fresh but well grounded, this volume dives deep into the material, symbolic, and political complexities of food as cultural heritage.”

— **Amy E. Guptill**, Associate Professor of Sociology,  
The College at Brockport – SUNY

“This book about culinary cultural heritage contains a wealth of original research from regions that have been under-represented in previous collections on culinary culture. Overall this book is a significant and original contribution to the growing literature on urban foodways with a particular focus on the social mechanisms and politics of urban culinary heritage.”

— **James Farrer**, Professor of Sociology and Global  
Studies, Sophia University

“This book identifies and explores issues crucial to understanding how food is being used today to represent identity and heritage. An excellent introduction to the ideas and challenges of approaching food as communicative medium and intangible heritage!”

— **Lucy M. Long**, PhD, Director, Center for Food and  
Culture, Bowling Green, OH

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